



SIR C.R.REDDY COLLEGE OF PHARMACEUTICAL SCIENCES

(An ISO 9001 : 2015 Certified Institution)

(Affiliated to Andhra University, Visakhapatnam; Recognized by Dept.of Technical Education, Govt.of A.P)

(Approved by AICTE & PCI, New Delhi)

Old G.N.T. Road, Santhi Nagar, ELURU-534 007, ELURU DIST., ANDHRA PRADESH

☎ : 08812-231492

Mob : 73821 64545

College Code : CRRP

Website : www.sircrcops.edu.in

E-mail : sircrreddypharmacy@gmail.com

1.3.1 Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability in transacting the Curriculum

Response:

Enriching the curriculum with a commitment to integrating various cross-cutting issues, the institution actively includes subjects like Professional Ethics, Gender Issues, Human Values, Environment, and Sustainability.

Professional Ethics

The curriculum incorporates the subjects like pharmaceutical jurisprudence, community pharmacy, hospital pharmacy, social and preventive pharmacy to bring awareness in professional, moral and social commitments. The courses aim to impart fundamental knowledge about essential legislations concerning the pharmacy profession in India. Additionally, the courses provide guidance on implementing the code of ethics for pharmacists concerning their job, trade, and profession. The curriculum also provides detailed information on preventing cruelty towards animals by adhering to CCSEA guidelines during animal experiments, breeding, and animal stocking practices.



Moreover, the institute has been conducting events like the World Pharmacist Day, kidney day, women's day, doctors day, yoga day, world environment day, diabetics day and pharmacy week celebrations in an effort to foster an environment conducive to developing students and staff with the ability to make informed judgments and quick decisions. Moreover, as a part of community service,



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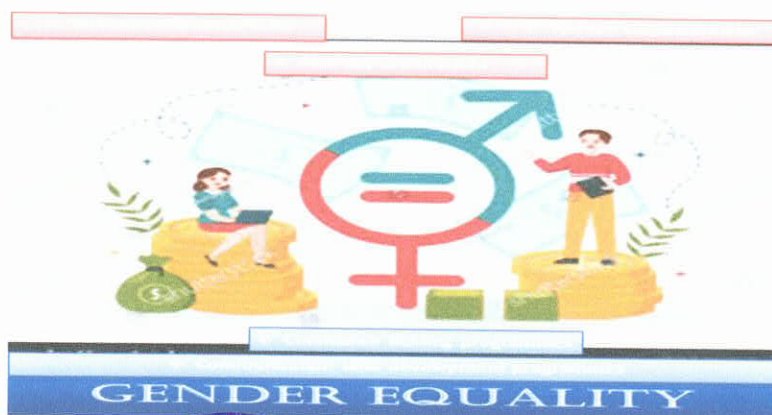
College organizes health awareness programmes, blood donation camps to motivate students and employs to donate blood. The college organizes special lectures to imbue students with a strong sense of professional ethics, guiding them to apply these principles in their day-to-day lives

Gender Issues:

The management prioritizes promoting values and eliminating gender bias in the campus by implementing a co-education system. Courses in UG and PG programmes like Human Anatomy & Physiology, Pathophysiology, Community Pharmacy, Pharmacotherapeutics-I, II and III, Clinical Pharmacy, Hospital Pharmacy address various gender related health issues. Male and Female Reproductive Systems, Oral Contraceptive Methods, hormone replacement therapy for men and women, Prescribing Guidelines for pregnant and lactating women, Menstrual Hygiene, Breast Cancer, Endocrine Disorders, Sexual Disorders and Sports Physiology are some of the Units in the curriculum which provide a clear understanding of the gender related health issues.

Women Empowerment and grievance redressal cell was constituted with the aim of encouraging women & solving complaints filed by student and staff regarding academic & non-academic issues.

Women's Day Celebrations, Menstrual Health programmes & breast cancer day and other programmes aim at aiming their personalities.




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Human Values:

The curriculum incorporates Human value based ethics for the development of integrated approach on self-exploration about human beings, family, society and nature/existence, strengthening of self-assessment, development of commitment and courage to act. It also includes courses like Dispensing Pharmacy & Ethics, Pharmaceutical Jurisprudence, Community Pharmacy, Pharmacotherapeutics, I, II and III, Hospital Pharmacy, Clinical Pharmacy, Clinical Research.



Therapeutic Drug Monitoring explains the relationship between the plasma level of the drug and clinical effect. Community service activities are organized by the institution where students involved and interacted with the public to create health awareness among the rural men and women.



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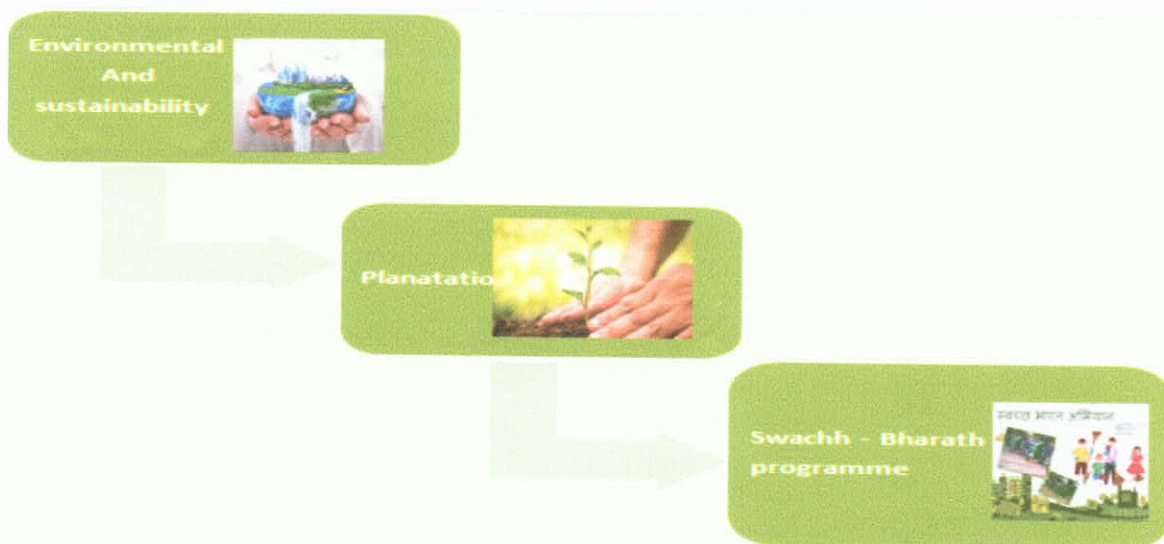
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Environmental and Sustainability:

Environmental Science signifies the importance of resources like clean air, water and makes the students responsible for environmental protection. The greenery of the institution is the evidence of the creation of stress free environment to the students. Environmental sustainability maintains an ecological balance between human values and environment. With the aim of educating and creating awareness about environment and sustainability issues to the students, college organizes Seminars, Guest lectures, awareness programmes, Workshops and various activities in the name of world Green Day, Plantation Programme, Swachh - Bharath programme, NSS special camp etc.




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