



SIR C.R.REDDY COLLEGE OF PHARMACEUTICAL SCIENCES

(An ISO 9001 : 2015 Certified Institution)

(Affiliated to Andhra University, Visakhapatnam; Recognized by Dept.of Technical Education, Govt.of A.P)

(Approved by AICTE & PCI, New Delhi)

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7.3. Distinctiveness of the Institution

7.3.1 Portray the Performance of the Institution in the Area Distinctive to its Priority

Vision: To be the leader in pharmacy education research and training for future academic and practicing pharmacists with ultimate goal of providing pharmaceutical education and building competence to deliver good health care services to the society.

Mission: Sir C. R. Reddy College of Pharmaceutical Sciences was started to impart high quality education, training and research in Pharmacy education and prepare Pharmacy professionals to meet the future needs of the society. To prepare Pharmacy graduates with value based, patient -centered care that improves the public health through excellence in Teaching, Research, Community Service and Practice of pharmacy.


Objectives:-

1. To establish and maintain an outstanding professional education programme.
2. To teach the students to become an effective Pharmacy graduates that meets the needs of the Pharmacy profession.
3. To preserve, augment and transit knowledge regarding drugs, drug products and health.
4. To conduct outstanding research and community service programs to keep pace with the widening knowledge base required for Pharmacy graduates.
5. To collaborate with pharma industry and other health care disciplines to produce quality medicines and quality Pharmacists.

Our Institution distinguished itself in the state for its academic excellence, sporting ability, and diversified extracurricular activities. Our Institution started with required beginnings but progressed on a prosperous journey and is reaching 15 years of educational academic excellence in Pharmaceutical Sciences.

A well-designed execution of curriculum delivery with effective teaching methodology is set by our pharmacy Institute which is distinctive from others. Our Institution organizes hospital training, workshops and training programs in addition to the curriculum plan of the affiliated university which helps to meet regular industry demands and ensures the students to get proper training and handle the challenges of the health care industry. We regularly make use of Innovative teaching methodologies such as ICT based, Case-based teaching and learning along with different software & simulation exercises, 3D learning, display of charts and models which become the distinguishing feature of our college. Our students receive value-added education, training in soft skills, interview skills and placement training in addition to the curriculum.




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As pharmacy profession can offer challenging, satisfying and rewarding career to individuals we encourage and train our students whose interest lay in scientific research, health services, teaching, business and Pharmaceutical industry where they can employee maximum number of Pharmacy graduates in various capacities ranging from formulation-R&D, Quality control to marketing activities.

Our Institution encourages the students for pursuing higher studies in Pharmacy like M. Pharm and Ph.D. to widen the horizons of graduates in Pharmacy, enabling them to occupy important positions in Teaching, Research Institutes, Pharma Industry and hospitals. In addition to the ever growing prospects our Pharmacy graduates explored in various disciplines within the country as well in various developed countries such as US, Germany, Australia and in the countries of Middle East. Our Institution has Pharm D (Doctor of Pharmacy) a six-year course which is recognized by the western countries to become a Clinical and Hospital Pharmacist.

Our college has **MOU/** Collaborations with well-established Institutions and Companies such as:

1. GOVERNMENT TEACHING AND GENERAL HOSPITAL, Eluru.
2. AVENIDA INNOVATIONS, Hyderabad.
3. DIVIS laboratories, Hyderabad.
4. AMTZ, Vishakapatnam.
5. AQUITY solutions, Mumbai.
6. EPISOURCE, Vijayawada.
7. EXCELRA, Hyderabad.
8. ST. JOSEPH Dental College, Eluru.
9. CREW CORE Consulting Services, Chennai.
10. SRI RAETNA Solutions, Chennai.
11. LEO GLOBAL Overseas Consultancy, Chennai.
12. PAR OVERSEAS Educational Consultancy, Eluru.
13. CH. S.D. ST. THERESA'S College for women, Eluru.
14. RISE trainings, Nellore.
15. DELEXEL Pharma Private Limited, Hyderabad.
16. CAVAXIA – Clinical Research Academy, Vijayawada.
17. CHANDRA Life Sciences Pvt. Ltd., Karnataka.
18. YELURI Formulations Pvt. Ltd, Hyderabad.
19. ANI Generic Pvt. Ltd., Hyderabad.
20. ACUBIOSYS, Hyderabad.
21. VGNAN Pharmacy College, Vadlamudi, Guntur Dist.
22. HETERO LABS, Hyderabad.
23. NIRMALA College of Pharmacy, Kadapa.
24. ANURAG Pharmacy College, Nalgonda.
25. MNR College of Pharmacy, Sangareddy.
26. ANWARUL ULOOM College of Pharmacy, Hyderabad.
27. VISWANADHA Institute of Pharmacy, Raipur.




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Regarding placements, the students are given chances to investigate and become familiar with the most recent technology as well as Industry expectations. The faculty involvement and the student's participation in various events have raised the status of the college to new horizons.

Faculty and students have full time access to text books, journals, magazines in the college. Further, all the Departments regularly conduct seminars, conferences, workshops, guest lectures and webinars. Our Institution organizes Gender equity programs, Cancer day, Diabetes day, Kidney day, Doctors day, free medical camps, blood donation camps, Pharma week, Pharmacovigilance program, festivals and Independence Day, Republic Day every year.

Almost all of our faculty members have got Life time memberships in APTI.


In SIR CRRCOPS the management, administration, and faculty strive for academic excellence and always works hard for the better future of the students providing all the facilities that are needed for their professional development. Our faculty involves in selecting the best topic for project and guides the students to work for positive outcomes of their research. They encourage the students to publish review and research articles related to their project work in reputed journals. They also encourage students to attend seminars, conferences, industrial training, workshops etc. which are conducted in and out of campus.

Our Institution has various cells viz., IQAC, R&D cell, NSS unit, Placement cell, Women Empowerment and Grievance Redressal Cell, Anti-ragging Committee etc., which are responsible for improving the quality of education. Our Institution has Animal house, Central Instrumentation lab and Machine room which are helpful to execute their research work.

Our library is provided with 3987 books, 535 titles, 15 journals subscribed with e-books like K-NIMBUS, J-GATE which helps students to utilize the resources regularly. We also use MICROMEDEX, EX-PHARM simulated software for experimental studies.

We have a medicinal garden with more than 70 varieties of medicinal plants which will facilitate the students to learn about the natural benefits and nutritional values of the medicinal plants in their daily life and also to execute herbal projects, herbal drug technology, for their academic curriculum.




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